

SIEC-ISBE Assembly of Delegates Meeting

Friday, July 31, 2020

Mary Millikin (USA), Lila Waldman (USA), Dana Gray (USA), Tamra Connor (USA), Monica Tengling (Sweden), Evelyn Meyer (Austria), Joanne Osgood (USA), Hely Westerholm (Finland), Maree Liston (Australia), Andrea Pace (USA), Hans Dietrich (Germany), Petra Bregadottir (Iceland), Emanuel Mizzi (Malta), John Lightle (USA), Gerry Begeman (USA), Taru Toivonen (Finland), Sabine Gillitzer (Germany), David Gilberstadt (USA), Roietta Fulgham (USA), Heidi Havumaki (Finland), Judee Timm (USA), Michelle Gibson Herman (USA), Lena Preutz (Sweden), Esther Adeyanju (Nigeria), Johannes Lindner (Austria), Max Rittner (Canada), Gregg Whyte (USA), Sok Pal Cho (Korea), Paki Jokela (Finland), Ruth DePieri (USA).

Welcome and Introductory Comments

Evelyn called the meeting to order at 9:07 a.m. CDT and welcomed delegates to the virtual Assembly of Delegates meeting. Maree and Michelle were appointed as minute checkers. Roietta and Maree were thanked for their service as minute checkers for the 2019 meetings. Evelyn introduced the Executive Committee members and the chapter presidents. Tamra Connor was thanked for serving as technician for today's meeting. The agenda was approved as presented. Lila explained how voting delegates were determined and the process to be used for voting. Minutes from the 2019 Assembly of Delegates meetings were approved as presented.

Reports

Evelyn gave her annual report as international president (attached). She thanked everyone for their dedication to our organization. Lila presented the 2019-20 permanent office report and financial reports (budget and balance sheet/auditor's report), which were provided in advance of the meeting. She thanked last year's conference planners, Mona Engberg and Monica Tengling. She thanked Evelyn and Jetta Jerolitsch for planning of the 2020 conference and Tamra, Michaela Stock, and Maree for their work as editors. Lila recognized Josh Fircens for his service as webmaster for the past four years; the online payment system has been changed to PayPal on our website. Motion (Tamra/Roietta) to approve the budget as presented passed unanimously. Gerry gave the Professional Development Committee report, which was provided in advance of the meeting. He reported on the proposals received for the 2020 conference; these will be carried over to the 2021 conference. An invitation to submit proposals for the 2021 conference will be distributed in October. He also highlighted the new Global Exchange program. All members were encouraged to become involved in this program.

Appointments and Elections

Bettina Fuhrmann has been appointed as the newest EC member, serving as German speaking vice president. Evelyn shared Bettina's background. An oral vote approved this appointment unanimously. Since Priscilla Romkema is unable to complete her term as USA Vice President, an appointment is needed to complete the term. This appointment will be completed by

September. Next year's appointments will be Nordic Vice President, PDC Chairperson, and General Secretary. The election for International President will also be held.

No additional items were brought forward from Monday's Board meeting.

New Business

Emanuel Mizzi is representing the International chapter today as a voting delegate. The EC is thinking of determining a president for the international chapter.

Tamra shared information about the Journal. The new Journal website was shared; access the link through the SIEC-ISBE webpage. The Journal is now available in an open access format. Tamra is in the process of converting all issues to this format; Journals prior to 2014 are in print version only. Issues of the Review are needed from 1903 to 2008; the best articles from those journals will be added to the website. There is now a \$50 fee for non-members to publish in the Journal.

The strategic plan as provided in advance was shared. The plan was developed based on SWOT analysis and feedback from the Marketplace during the Kefalonia conference. Strategic planning is an ongoing process. Discussion followed about funding of Global Exchange program; money is currently not needed at this time. International conference expenses are covered by attendees. Mary suggested tying objectives to major goals; she will communicate with Evelyn about this. Gerry asked how the scholarship program information will be disseminated; criteria need to be determined. Reduced fees for conference attendees are being considered. Evelyn would like to increase the number of Board meetings during the year. Motion (Gerry/Maree) to approve the strategic plan as presented passed.

Constitution changes from the EC were presented by Lila and submitted in advance of the meeting. Motion (Tamra/Dana) to vote on the changes in whole passed with a voice vote. Motion (Judee/Andrea) to accept changes as presented passed.

Evelyn asked if any additional information was needed about the Global Exchange program. Gerry suggested the involvement of industry in the Recorded Business Talks program. Dana stated that a form is available for people who want to be speakers. Evelyn encouraged more involvement. This will be encouraged at the September Board meeting.

A proposal for advertisements in the newsletter or on the website was explained. Rates need to be determined. Potential sponsors will want demographic information about our organization. A date for accepting sponsorships will be determined after the website redesign is completed. Evelyn explained the website update process. An Austrian student has been outsourced to do the redesign. Please contact Evelyn or Lila if interested in joining the newly established website committee. Members of the website committee are currently Tamra, Dana, Lila, Evelyn, and Zeki Uzunbacak (Austrian student). The website redesign should be completed by August 31.

Evelyn shared the redesigned SIEC-ISBE logo. It is now in printable format.

Tamra has completed a survey of US chapter. The EC would like to collect data from the other chapters. A modified version will be made available to chapter presidents who will determine how it will be distributed. Chapter presidents should contact Tamra for assistance in developing the online survey for their chapters. Data should be collected by the end of 2020. Possible survey questions were provided in advance of the meeting.

Announcement of Future International Conferences

Evelyn stated that the 2020 conference is the first cancelled conference since WWII. She shared information on the rescheduled Trieste 2021 conference. The dates will be August 1-6, and the theme will be Sustainability Meets Business Education. The venue and program are expected to remain the same as planned for 2020.

Johannes shared possible options for a conference in Austria for 2022. He proposed a program for October 18-23 (Wednesday to Sunday) in Vienna. He shared two conference topic ideas. Potential partners, locations, and accommodation costs were shared. Roietta questioned moving the conference from the summer to October. It may be difficult for USA, Sweden, and Iceland. Dana stated that people could make plans with sufficient notice. Members were asked to provide input to the EC or Johannes about the dates and conference topic. Evelyn stated that sponsorships and speakers' participation would be more difficult in the summer. Discussion followed on potential dates. The proposal includes three days of pedagogical topics during the week (core conference) with tours on the weekend. The final conference topic and dates will be determined at an EC/Board meeting. The conference theme should be broad and include "business education."

Any chapter interested in hosting a conference for 2023 or beyond should contact the EC.

Recognition of Retiring Executive Committee Member

Evelyn recognized Hans Dietrich for his ten years of service to the EC. He served as Networking Committee chair and International Vice President. A special Vienna cake will be sent to him as a thank you gift. Hans shared a few words about his service to the organization. Hans stated that he has attended 25 conferences and provided comments about the future of SIEC-ISBE.

Concluding Remarks and Adjournment

Evelyn gave concluding remarks. The meeting adjourned at 11:07.