



www.siec-isbe.org

2021 92ND SIEC INTERNATIONAL CONFERENCE IN TRIESTE - ITALY

We cordially invite you to participate in the 92nd SIEC-ISBE International Conference to be held as a virtual conference with an on-site option for those who are willing or able to travel to Trieste, Italy.

This conference will focus on the theme "Sustainability Meets Business Education".

All sessions (workshops, presentations, posters, networking) are offered virtually and will be set up to include audience participation. On-site participants will be offered a conference room at the conference hotel for viewing the virtual sessions as a group.

We are looking forward to meeting you virtually via zoom or personally in Trieste.

Please visit [SIEC-ISBE Home](http://www.siec-isbe.org) for up-to-date details and watch our promotion video: <https://www.youtube.com/watch?v=r7w4ZjF56kc>

TRieste - ITALY

AUG 02 – AUG 06,
2021

SUSTAINABILITY MEETS
BUSINESS EDUCATION

HYBRID CONFERENCE

REGISTRATION
DETAILS ARE NOW
AVAILABLE ON OUR
WEBSITE



Welcome to Trieste

Trieste - a city for everybody: Trieste is the polyglot capital of the northeastern Italian province of Friuli Venezia Giulia. From 1380 to World War I it was under Habsburg rule and provided a gateway to the world for central Europe. As the jewel in the Austro-Hungarian Empire's crown, the city fostered diversity, keen to attract wealthy immigrants. Even the Triestine dialect incorporates traces of German, Italian, Slovene, Greek and Croatian.

Trieste – a city of history: A combination of geographic and historical factors has made Trieste a city unique. Because of the different ethnic groups who have lived in the area, it is not a typical Italian city. Trieste flourished as part of Austria from 1382 until 1918, when it was considered one of the most prosperous Mediterranean seaports as well as a capital of literature and music. After World War II the city was an important spot in the struggle between Eastern and Western blocs. In 1954 it became officially part of the Italian Republic and capital of the autonomous region Friuli-Venezia Giulia.

Trieste – a city of research and sustainability: Though it is the smallest province of Italy, Trieste is known as a dynamic hub for research and higher education focusing on sustainable development and growth. In 2020 Trieste will be Europe's Capital of Science and will host numerous international conferences, meetings, exhibitions and workshops in the field

Venue

NH Hotel Corso Camillo Benso Conte di Cavour, 7, 34132 Trieste

Tel.: +39 040 7600055

nhtrieste@nh-hotels.com

<https://www.nh-hotels.com/hotel/nh-trieste>



The NH Trieste hotel offers a perfect setting for the in-person attendance of the SIEC conference: Numerous meeting rooms with natural light as well as a veranda to hold presentations, workshops, meetings and round tables.



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Tentative Conference Agenda (Italian Times)

Monday, August 2

- 4:00 pm Keynote Speaker
- 5:00 pm Panel on Teaching Sustainability
- 6:30 pm Board Meeting

Tuesday, August 3

- 12:00 – 7:00 pm PDC Sessions
- 7:00 pm Marketplace

Wednesday, August 4

- 12:00-6:00 pm PDC Sessions
- 7:00 Assembly of Delegates Meeting

Thursday and Friday, August 5-6

- Optional tours and group activities for on-site attendees

Conference Topic

“SUSTAINABILITY MEETS BUSINESS EDUCATION.”

In 2015, world leaders agreed to 17 goals for a better world by 2030. These sustainable development goals have the power to end poverty, fight inequality and address the urgency of climate change. Guided by these goals, it is now up to all of us to work together to build a better future for everyone.

Presenters and Call for Papers

Many of the already-approved presenters are committed to bringing their presentation, workshop, or poster forward this coming August. All presentations will be offered virtually via ZOOM. The links to the presentations will be provided on the website at the end of July.

New this year, we will offer a panel through which the opportunity exists for a limited number of panelists to share their favorite and most successful teaching tool to other delegates. This will be followed by a short Q & A session.

We had extended the deadline for our call for papers through January 31, 2021, but if there are extenuating circumstances, and one requires a little additional time, the Professional Development Committee will consider making a one-on-one exception.

If you need more information, please contact
Gerry Begeman, PDC Chair,
your national PDC member, or
Dana Gray, PDC Review Committee Call for Papers Coordinator.



IMPRESSIONS



WORKSHOPS

PRESENTATIONS

POSTERS

TEACHING TOOL
PANEL



Registration

Registration Fee:

- Delegates (virtual conference): US\$ 50,- (+ 3US\$ service fee)
- Full-time students: US\$ 30,- (+ 1.5 US\$ service fee)

Onsite attendees will pay an additional fee on location.

Payment method: Paypal

NOTE: After June 30, 2021, all registration fees will increase.

If you are not currently a member of SIEC-ISBE, go to the Membership Page and become a member before registering.

For details, please, check our website www.siec-isbe.org.

Accommodation

NH Hotel (conference hotel!), Corso Camillo Benso Conte di Cavour, 7, 34132 Trieste

Tel.: +39 040 7600055

<https://www.nh-hotels.com/hotel/nh-trieste>

The NH Trieste hotel puts you less than a five-minute stroll from Trieste's historic center on one side and the Adriatic Sea on the other.

Prices per night (including breakfast buffet):

single room	EUR 90,-
double room	EUR 100,-

The link for making reservations directly with the NH Hotel:

<https://www.nh-hotels.com/event/siec-congress-2021>

Deadline for making a reservation: June 30, 2021



REGISTRATION

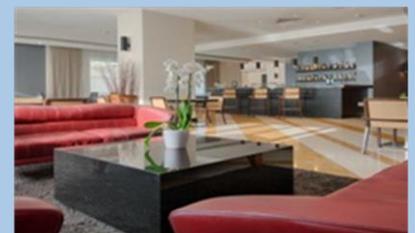
REGISTRATION FEES

PAYMENT OPTION



ACCOMMODATION

NH Hotel



Getting There

Covid-19 updates: information for tourists

In case you are planning to travel to Italy from a foreign country, **you need to refer to the COVID-19 rules and restrictions** listed on "[Focus: Italian citizens re-entering Italy and foreigners in Italy](#)" of the Minister of Foreign Affairs.

AIR:

Airport in Trieste: **Friuli Venezia Giulia Airport** (TRS) - formerly Ronchi dei Legionari Trieste Airport) - has direct daily flights to and from Rome (FCO), Frankfurt (FRA) and Munich (MUC).

In less than two hours by train or by bus from Trieste, you can reach Venice International Airport (VCE), Treviso (TSF) and Ljubljana (LJU).

TRAIN:

The train station (Piazza della Libertà 8) serves Gorizia/Slovenia (€ 5,-, 50 minutes, hourly), Udine (€ 10,-, 1 hour, hourly), Venice (€ 20,-, 2 hours, hourly) and Rome (€ 100,-, 6.5 to 7.5 hours).

Train connections from major cities in Austria and Germany:

Check www.oebb.at and www.bahn.de

BUS:

National and international services operate from the bus station (www.autostazionetrieste.it).

Direct bus connections from all major cities in Austria and Germany to Trieste: Check www.flixbus.at

CAR:

If you plan to arrive by car, please check whether there is parking space at the hotel available.

Getting Around

Trieste is a rather small city and most sights are within walking distance in the center or can be reached by Trieste's public transport system. Bus tickets must be purchased prior to boarding the bus and validated when you get onboard.

Boat (shuttle boats operated by Trieste Trasporti; check for seasonal services with the tourist office)

Bus (e.g. Trieste Trasporti bus 30 connects the train station with Via Roma and the waterfront, bus 36 links Trieste bus station with Miramare)

Taxi (Radio Taxi Trieste Tel, 040307730), www.radiotaxitrieste.it

The means of public transport can operate with 50% of passengers (March, 2021)



GETTING THERE

By AIR

By TRAIN

By BUS

By CAR

GETTING AROUND

PUBLIC TRANSPORT TRIESTE



Cultural Program

The Province of Trieste is situated at the end of a narrow strip of land in southeast Friuli Venezia Giulia, between the Adriatic Sea and Italy's border with Slovenia. This is an extraordinary destination known for its historic treasures, artworks and middle-European character. It inspired important writers such as Rilke, Joyce, and Svevo.

The charm of the area resides in the elegant city of Trieste, where the Habsburg influence is noticeable and the inland small towns with their longstanding traditions.

If you decide for a pre- or post-conference visit to the region Friuli Venezia Giulia, please find more information on the following website:
<https://www.turismofvg.it/>

NOTICE: Museums and places of culture might be closed.

To enjoy a stay in Trieste to the full, visit the city center, undertake **topical trips or different tours** focusing on culture, architecture, history or literature. It is also possible to book a course on coffee, olive-oil or wine and Prosecco tasting provided that the pandemic situation allows the organization of tours.

Check out your favorite activity on
<https://www.getyourguide.com/> or
<https://www.discover-trieste.it/Home>

If you are interested in individual sightseeing, we suggest that you contact our local partner: **Mrs. Paola Alzetta**, professional tour guide, who will organize exclusive tours for you.

e-mail: paolaalzetta@hotmail.com

For further information please check our website!

Literature

For German speaking delegates we recommend the following books:

- Josef Wallner and Norbert Eisner:
<https://reisenotizen.ask-enrico.com/index.php/351-triestiner-geschichten>
- Veit Heinichen: He is a German novelist and wrote a series of Trieste-based crime novels.

*Looking forward to meeting you at our
conference!*

Imprint:

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SIEC-ISBE is a nonprofit organization with the goal to enhance the international perspective of business education. Providing information and communication about SIEC-ISBE affairs is the basic purpose of the newsletter.

Images: www.pixabay.com



CULTURAL
PROGRAM

SIGHTSEEING

INDIVIDUAL
TOURS

LITERATURE

